

Ekta World Pre-Launches Lake Riviera Introducing Bespoke Living in Mumbai

Mumbai: Ekta World Pvt. Ltd., a real estate firm has recently announced the pre-launch of its upcoming ultra-luxurious property, Lake Riviera – The Spa Residencies in Powai Mumbai. The project is jointly being developed with Pashmina Developers. The pre-launch took place on the auspicious occasion of Ganesh Chaturthi, during the grand gala night at lake homes. Held at Lake Homes, one of the deluxe properties jointly developed by Ekta Supreme Housing, the pre-launch event of Lake Riviera was exclusively planned for the esteemed residents of Lake Homes.

The enthralling event witnessed great participation from the residents of Lake Homes with over 1,500 people attending it. For the first time ever in Powai, the guests were treated to a mesmerizing laser show, that was followed by spectacular fireworks coming from the location of Lake Riviera. The gala night ended on a high note with all the residents being thoroughly entertained by a musical evening filled with melodious songs sung by Bollywood singers Dipali and Samir Date.

Lake Riviera is the first of its kind in the Indian real estate sector to offer residents with an innovative concept of Spa Residencies. The property offers customers with ultra-modern 2 and 3 BHK luxurious homes situated in the lap of the Powai Lake with each residence offering an uninterrupted view of the lake. Mr Vivek Mohanani “Jt. MD EKTA world says “with every new project we strive to give something new to our residents and in Lake Riviera, our residents will be coming home to tranquillity and serenity, an opportunity for them to rejuvenate within the comforts of their home”

A suburban neighbourhood, located in the North-east of Mumbai, Powai is situated on the banks of the beautiful Powai Lake. Powai has always been the most sought-after location when it comes to property investment, both for developers and buyers. Although initially an under developed suburb, today Powai has developed leaps and bounds. Today it is one of Mumbai's preferred commercial, business and residential hub while also catering to a host of hospitality ventures. With an integrated residential township and many residential complexes being in close proximity, Powai also has in its kitty a lot of financial, commercial and educational institutions. Banks like ICICI Bank and HSBC, and schools like Hiranandani School, Gopal Sharma school, Podar International School and Bombay Scottish School all add to the value and preference of the location. Various luxurious hotels like Renaissance Hotel, the upcoming Radisson Blu Plaza and Ramada Powai and departmental stores like D Mart and Haiko Supermarket are all in the vicinity. Its great connectivity to commercial hubs like SEEPZ and MIDC has also augmented to the development of Powai, while the easy connectivity to the Mumbai Metro is a blessing to the location. Various well-known commercial office spaces like Deloitte, CRISIL and Bayer in proximity attract buyers to invest in the significant location.

Commenting on the pre-launch of Lake Riviera, **Mr Ashok Mohanani**, Chairman & MD, EKTA World, said, “It gives me immense pleasure to announce the pre-launch of Lake Riviera, our upcoming super-luxurious property that brings to people palatial residencies that are coupled with world-class amenities and international design sensibilities. Going by the Indian mentality, people consider the festivals to be the most auspicious time around the year when it comes to property acquisition. With Ganesh Chaturthi being just around the corner, we thought this would be the most auspicious time to announce the pre-launch of our project to attract potential buyers. Lake Riviera will be the first ever residential project in India to offer customers with a great combination of luxurious spa residences, thus offering them the bliss of having a spa within the confines of their homes. With this launch, EKTA World adds another feather to its cap and is all set to redefine the real estate segment in India”.

Mazar Thakur- secretary Lake homes federation says “ I am from the same field and they are amongst the few developers that have kept up to their commitment and have delivered the project on time, further more they have obtained Occupation Certificate and handed over all five phases to the society and common amenities to the federation”.

Milind Mondkar a President of Lake Homes Federation says, “Lake Homes by Ekta Supreme is a superlative project designed to offer residents with a classy living experience. The property is really a blessing with its exceptional layout, uniquely designed homes and outstanding amenities. With its impeccable residences the developers have truly ensured customers with an unmatched living experience. I am truly blessed to reside in Lake Homes by EKTA World.

ABOUT EKTA WORLD:

The genesis of EKTA group dates back to the year 1987. Since then the company has grown from strength to strength, the group has built choicest residential complexes in the western suburbs between Bandra & Dahisar in Mumbai, the up market NIBM road at Pune and a global residential township near the heritage site of Pandav Leni at Nashik. With every new project the group has consciously worked towards being more and more environmentally responsible. Quality is perhaps the most widely used terms, but EKTA world lets its standards do the talking. The ISO 9001:2000 certification and recognition by American Quality standards speak for themselves. Famed for its thoughtful planning, marvellous architecture and excellent execution, the group's success stories include Lake Homes, EKTA Parkville, EKTA Greenville, EKTA California, EKTA meadows, EKTA terraces, Lake Superior,. These are the few landmark residencies the group has built over the years.
